

**KRUZ(FM), KMGQ(FM)**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2008 - July 31, 2009**

**I. VACANCY LIST**

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1,2,6,11	1
Account Executive	1,2,11	1
Account Executive	1,2,10,11	1

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source entitled To Vacancy Notification? (Yes/No)</b>	<b>No. of interviewees Referred by RS Over Reporting Period</b>
1	<b>On-Air Announcements on one or more SEU stations.</b>	No	10
2	<b>Posting to one or more SEU stations’ websites</b>	No	0
3	<b>Santa Barbara NewsPress</b> Debbie Modlin, Ad Rep P.O. Box 1359 Santa Barbara, CA 93102	No	0
4	<b>Southern California Broadcasters Assn.</b> LaFern Watkins, Dir. of Community Affairs 5670 Wilshire Blvd., #1370 Los Angeles, CA 90036	No	0
5	<b>Employee Referral</b>	No	0
6	<b>Non-Employee Referral</b>	No	1
7	<b>www.allaccess.com</b>	No	0
8	<b>Radio &amp; Records Magazine</b> P.O. Box 515408 Los Angeles, CA 90051	No	0
9	<b>Walk-In/Self-Referral</b>	No	0
10	<b>Cumulus Tri-County Job Expo</b> Holiday Inn Ventura February 25, 2009	No	0
11	<b>University of California Santa Barbara</b> Career Center Send email to jobs@lists.cs.ucsb.edu	No	6
12	<b>Santa Barbara City College Job Fair</b>	No	0
13	<b>Former Employee (rehire)</b>	No	0
14	<b>Station Open House</b>	No	0
15	<b>Corporate referral</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>17</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
1	Hosted job fair.	<p>On February 25, 2009, the SEU hosted the Tri-County Job Expo, which was held at the Crown Plaza Ventura Beach Hotel. Twenty four employers (including the SEU) participated in the event. The SEU organized the event, solicited local employers, and promoted the event on its stations.</p> <p>The SEU's Market Manager, Local Sales Manager, and its Marketing and Promotions Manager attended the event and provided job-seekers with information regarding career opportunities within the SEU and in the broadcast industry.</p>